



FOR IMMEDIATE RELEASE

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**Sports for Nature® announces Premier Party for Nature
event at Tattoo Bar in Washington, DC**

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Party for Nature is a very unique and innovative idea that is being produced by Sports for Nature. In keeping with the Sports for Nature principles, this event will benefit environmental organizations in a way that has never been seen before. “Through Party for Nature we continue to use social gatherings to benefit our planet,” stated Jorge Morera, Sports for Nature’s Environmental Officer, “we want people to have fun while helping the environment, a true win-win situation!”

Hundreds of individuals from the Washington DC Metropolitan Area will gather starting at 9pm the night of Friday, September 24th at the ultra hip Tattoo Bar (www.tattoobardc.com), located in the heart of K Street for celebration, green awareness and lots of fun. This experience will include plenty of music, food, drink specials and games to please everyone’s taste.

The bartenders at Tattoo Bar will prepare a special “Save The Bay” drink all night for guests and offer it at a special price. One hundred percent of the proceeds from the drink and the party will go to the Chesapeake Bay Foundation (www.cbf.org). The Chesapeake Bay Foundation (CBF) fights for bold and creative solutions to the pollution that plagues the Bay and its tributaries. Across the six-state Chesapeake watershed, CBF sets the agenda, serves as a watchdog, and speaks out on behalf of the Chesapeake Bay to business, government, and the public.

With an edgy, hip, rock ‘n’ roll theme, Tattoo Bar offers the 20-30 something crowd a place to sport their latest fashion trends and avoid the heart thumping “house” music that most other places offer. Tattoo beckons to the rock ‘n’ roll lover to come enjoy an evening of great music, great company and great food. Tattoo Bar is focused on bringing the love of rock ‘n’ roll back to the DC nightlife scene.

“It gives me such pleasure to keep producing these fun events in the Washington DC area. This is definitely Sports for Nature branching out with the objective of benefiting the environment in unique ways. Our goal here is for people to have the most fun they will ever have protecting nature!” said Jorge Morera, Sports for Nature’s Environmental Officer.

Sports for Nature harnesses the power of sports to help save our planet and to promote green practices in all sports. We believe that sports + environment = healthier people in a healthier world.



Sports for Nature® events so far...

- Over \$148,000 in contributions
- 10,200 direct participants and thousands of spectators
- Over 50 sponsor companies
- Making a difference!

For full details on these events and Sports for Nature, please visit www.sportsfornature.com.

Sports for Nature = Healthier people in a healthier world

“Protecting nature through sports”

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