



**FOR IMMEDIATE RELEASE**

Contact: Jorge Morera / 571.244.7248 / [jmorera@sportsfornature.com](mailto:jmorera@sportsfornature.com)

**Race for Nature: Sports for Nature® has a Green Team in the Marine Corps  
Marathon 10K Race in Washington, DC**

Washington, DC, October 11<sup>th</sup>, 2011

Sports for Nature's **RACE FOR NATURE™** is a program created to help raise funds for environmental organizations through sports. Sports for Nature will put together teams for any running race in the world; and both sponsor companies as well as team participants and their respective social networks raise funds for a partner green charity. For the 2011 Marine Corps 10K, the featured charity is Sports for Nature's green charity partner of many years, the Alaska Wilderness League ([www.alaskawild.org](http://www.alaskawild.org)). The Alaska Wilderness League is an environmental charity based in Washington, DC that is effective in protecting Alaska's remaining biodiversity; focusing on the polar bear habitat which is an umbrella species that is threatened.

"We are delighted to participate in the MC10K this year with a Sports for Nature Team. But even better, we are benefiting awesome partners, the Alaska Wilderness League and Idealist.org, while being supported by JBCStyle in our effort, we feel honored to be in their company. Go green!" stated Jorge Morera, Sports for Nature's Green Event Coordinator.

On Sunday, October 30<sup>th</sup> the Marine Corps Marathon and 10K will be held in Washington, DC. Sports for Nature, along with the JBCStyle, have put together a team of 40 runners to compete in the 10K to help raise awareness of sports in connection with nature, and to raise funds for the Alaska Wilderness League. Over \$2,500 has been raised so far and more is expected in the upcoming weeks.

Through this event, it is Sports for Nature's goal to also benefit the social charity Idealist ([www.idealists.org](http://www.idealists.org)) with publicity and funds. Idealist connects people, organizations, and resources to help build a world where all people can live free and dignified lives. Idealist is independent of any government, political ideology, or religious creed whose work is guided by the common desire of our members and supporters to find practical solutions to social and environmental problems, in a spirit of generosity and mutual respect.

**JBCStyle** is the leading Fashion, Retail, Apparel and Active Lifestyle focused Recruitment Agency. "JBCStyle is excited to partner with our friends at Sports for Nature to help support the environment, Idealist, and our clients in the Active Lifestyle space. We feel honored to continue the work that our sister company Jonathan Beth Consultants does on a daily basis with organizations that represent the core of our ideals as a company and as individuals in a world in need of change." - Morgan Conrad Senior Vice President of JBCStyle [www.jbcstyle.com](http://www.jbcstyle.com)

**SPORTS FOR NATURE** harnesses the power of sports to help save our planet and to promote green practices in all sports. Sports for Nature = Healthier People in a Healthier World.

**FOR FULL DETAILS** on events and Sports for Nature, please visit [www.SportsForNature.com](http://www.SportsForNature.com).